



LEADERSHIP EVENTS RULES

Unwrap: Case-study Competition – Prizes worth Rs.35,000/-

Unleash the pandora's box & experience the real meaning of "out-of-the-box thinking"

Only the real thinker will come out alive!!

- Unwrap is much more than a simple case study competition. This event will post an original case on strategy which will test your management skills and the strategist with the best implementable solution will be the winner of this prestigious competition.
- The events consists of 2 rounds – 1 Online round & 1 On-campus round.
- In a team, all participants must be from the same college.
- There can be multiple teams from the same college.
- All decisions in matters of structure, eligibility, authenticity & final judgements will be with the XLerate Team, XLRI Jamshedpur.
- Round 1: Case release to the registered participants – 20th Jan, 2017
- The case submission details will be mailed to the participants.
- Based on the case analysis, few teams will be selected by our panel of judges and they will be eligible for the next round on-campus. Accommodation and food will be provided for the final round participants.
- The details of the on-campus round will be sent to the selected teams later.

For Case Study Question --> <http://www.xlri-xlerate.com/unwrap-case-study-competition>

Submission guidelines:

- 1 page write-up with the solution and analysis in pdf format.
- Font: Times New Roman, Font Size: 11. It should not exceed more than one page.
- The deadline for the same is 25th Jan 23:59.
- Results for final shortlists will be declared by 31st Jan.
- Submit your pdf files to the mail ID: g16004@astra.xlri.ac.in
- For further details, contact Abhishek Ganguly (g16004@astra.xlri.ac.in) or Sachin Gupta (g16101@astra.xlri.ac.in)

Results have been declared to the shortlisted candidates. Final round will be held on campus on 12th Feb.

Papyrus: Paper Presentation – Prizes worth Rs.20,000/-

- Unleash your innovation and technical skills by participating in the Papyrus, a paper presentation event of XLerate.
- Topics can be chosen by the teams or select from the list below:
 - Surplus Electricity: Is it Industry Fallout or an outcome of Designed Strategy, A critical Analysis.
 - Recent decision of Govt. of India regarding Demonetisation of high value currency notes. A Boon or Bane?
 - Entrepreneurship in India – Problems and prospects.
 - Challenges faced in Implementation of Swacch Bharat Mission and role of Management Graduates in making the programme a success.
 - De-Globalisation: What it means for Businesses (Both Factor Market and Serving Market).
 - Challenges faced by organisations in Engaging with Customers in the Digitalised and so closed world.
- A team can be a size of one to three members only.
- In a team, all participants must be from the same college.
- There can be multiple teams from the same college.
- All decisions in matters of structure, eligibility, authenticity & final judgements will be with the XLerate Team, XLRI Jamshedpur.
- Registered participants have to submit the abstract (in a word document) of not more than 250 words before 29th Jan, 2017.
- Based on the abstracts, few papers will be selected by our panel of judges and they will be presenting the paper in the next round on-campus.
- The details of the on-campus round will be sent to the selected teams by 31st Jan, 2017.

Submission guidelines:

- 1 page abstract in word format. It should have the contact details (Name, Phone No., E-Mail ID), Title of the paper and theme.
- Font: Times New Roman, Font Size: 11. It should not exceed more than 250 words.
- The deadline for the same is 29th Jan 23:59.
- It should be original work; plagiarism will lead to disqualification at any stage of the contest.
- Results for final shortlists will be declared by 31st Jan.
- Submit your word files to the mail ID: Suresh Bansal(g16055@astra.xlri.ac.in), SaurabhAgarwal(g16045@astra.xlri.ac.in)

Toastmaster Club – On the spot prizes

When you want to make an opinion, you want to make a difference. And when u decide to make a difference, no one can stop you from achieving your goals. For your opinions, **XLerate'17** in association with Toastmasters presents two events with a difference, Table Topics Master and Beg to Differ!

~~~~~Beg to Differ on 10<sup>th</sup> to 12<sup>th</sup> February 2017~~~~~

It will be a newsroom debate event where the participant will represent a politician or a known public figure. A detailed write up will be shared with the participants for the personalities they represent. The discussion will have a moderator and each panel will get 20

min to voice their opinions. There will be multiple panels with different agenda of discussion based on preferences of participants, like sports, socio-political, cultural etc.,

For further details, contact Megha Chaturvedi (g16091@astra.xlri.ac.in) or Utkarsh Tiwari (g16057@astra.xlri.ac.in)

**Ad selfie: 'Selfie for Branding' Event – Prizes worth Rs.5000/-**

- Social Media and Selfie mania cumulatively affect consumer attitude towards products.
- This unique event explores this growing channel for marketing.
- You would be asked to take a Selfie with the product sponsored by our event sponsor.
- Register individually with your college SPOC by 20<sup>th</sup> Jan, 2017.
- A theme will be sent to the registered participants.
- A link will be provided to upload the selfies and the sponsor will be evaluating the selfies and results will be declared on 30<sup>th</sup> Jan, 2017.
- For further details, contact Anirban Mukherjee (g16070@astra.xlri.ac.in) or Saswata Kar (g16104@astra.xlri.ac.in)

**Manexcillia: Operation Quiz – Prizes worth Rs.5000/-**

- A challenging Quiz in the area of Operations, Manexcillia is the flagship Operation event of XLerate that is organized by the Operations Club of PGDM (GM).
- There will be two Online rounds and one On-campus round (On-campus round depends on the scores achieved in the both Online rounds).
- It is a time-bound Online MCQ.
- Each round will have 15-20 questions.
- Results will be declared on the basis of the cumulative scores of two rounds.
- Other rules, date and timings will be intimated to the registered participants
- Can participate in a team of one or two.
- In a team, all participants must be from the same college.
- There can be multiple teams from the same college.
- All decisions in matters of structure, eligibility, authenticity & final judgements will be with the XLerate Team, XLRI Jamshedpur.
- Round 1 – 20<sup>th</sup> Jan, 2017
- Round 2 – 27<sup>st</sup> Jan, 2017
- For further details, contact Manoj Jindal (g16089@astra.xlri.ac.in) or Charuj Yadav (g16080@astra.xlri.ac.in)

**Fintelligence: Finance Quiz – Prizes worth Rs.5000/-**

- A challenging Quiz in the area of Finance, Fintelligence is the flagship Business event of XLerate that is organized by the Finance Club of PGDM (GM).
- There will be two Online rounds and one On-campus round (On-campus round depends on the scores achieved in the both Online rounds).
- It is a time-bound Online MCQ.
- Each round will have 15-20 questions.
- Results will be declared on the basis of the cumulative scores of two rounds.
- Other rules, date and timings will be intimated to the registered participants
- Can participate in a team of one or two.

- In a team, all participants must be from the same college.
- There can be multiple teams from the same college.
- All decisions in matters of structure, eligibility, authenticity & final judgements will be with the XLerate Team, XLRI Jamshedpur.
- Round 1 – 21<sup>st</sup> Jan, 2017
- Round 2 – 28<sup>th</sup> Jan, 2017
- For further details, contact Bibekanand Mishra (g16078@astra.xlri.ac.in) or Saurabh Agarwal (g16045@astra.xlri.ac.in)

**Techtitude: Business Quiz – Prizes worth Rs.5000/-**

- A challenging Quiz in the area of Business Technology, Techtitude is the flagship Business event of XLerate that is organized by the Business Technology (BizzTech) Club of PGDM (GM).
- There will be two Online rounds and one On-campus round (On-campus round depends on the scores achieved in the both Online rounds).
- It is a time-bound fill in the blanks.
- Each round will have 15-20 questions.
- Results will be declared on the basis of the cumulative scores of two rounds.
- Other rules, date and timings will be intimated to the registered participants
- Can participate in a team of one or two.
- In a team, all participants must be from the same college.
- There can be multiple teams from the same college.
- All decisions in matters of structure, eligibility, authenticity & final judgements will be with the XLerate Team, XLRI Jamshedpur.
- Round 1 – 22<sup>nd</sup> Jan, 2017
- Round 2 – 29<sup>th</sup> Jan, 2017
- For further details, contact Harshit Choudhary (g16085@astra.xlri.ac.in) or Saurabh Sarkar (g16106@astra.xlri.ac.in)